

Hoover Performing Arts Boosters  
Minutes of the Meeting

Wednesday, 6:00 p.m., November 15, 2017

- Welcome and review of this evenings meeting agenda by Kristy.
- Meeting Minutes
  - Meeting Minutes from the October 18, 2017 Meeting were reviewed and approved.
- Kristy reported an executive Board meeting was held so that the Board could be more efficient in planning/coordinating events.
- Kristy briefly discussed budgets and what still needs to be done. This is the first year each discipline will be creating a budget. The goal was to have budgets in this week but we are not quite there. Kristy can meet with each discipline if assistance is needed.
- Briefly discussed having an *ad hoc* meeting in December, voting online, or voting tonight about budgets. If we call a special *ad hoc* meeting the voting would be open for anyone that attends. Mrs. Jordon loves the idea of online voting.
- There were technical issues with the budgets so Kristy asked Marie to email in the next few days.
- Treasurer's Report:
  - Marie Castaneda requested that deposits should be organized by trip. Kristy seconded that money should be identified by trip (candy sales) and parents paying donation vs. fundraising.
- Update on Current Fundraising Results
  - Blaze Pizza raised \$640 in the 4-week period it was held. We are considering possibly doing another Blaze Pizza fundraiser.
  - Wreaths - 158 Wreaths were sold between Drama (19), Band (53), Dance (33) and Orchestra (59).
  - SNAP Raise - Amanda reported that we hit 33% as of this morning. She encouraged all to get the word out to donate, students included. Amanda also reported that if students do not enter 20 names (email addresses) they will not qualify for prizes from SNAP Raise. PTSA will also put in a Free Dress for anyone participating. She also offered to answer any questions there may be regarding SNAP Raise. SNAP Raise

can also be promoted on Facebook and use that link to promote.

- PTSA Updates/News
  - Stephanie was not available to present the update regarding the PTSA Goodwill Fundraiser. Booster will benefit for the December 3rd truck(s) and PTSA will benefit for the Springtime truck(s). We can potentially raise \$1,200 for each truck we fill by weight. Monika posted a SUG sign up. Last year many 8th graders volunteered and earned their hours. We encourage 8th graders (and Lincoln students) to volunteer again this year.
  - Kristy co-chaired the 2017 Masquerade with Stephanie and reported that \$30,000 was raised at the event. She also reported that the consultant they hired said there is a big opportunity to raise a lot of money and suggested a Tri-Tip dinner fundraiser.
- Committee Breakout for Fundraising Opps
  - Holiday Lights - Event to start at 6:00 pm and run until 7:30 or 8:00 pm. Volunteers are needed for decorating. We are able to get into the Media Center on the afternoons of 11/27 & 11/28 to move furniture around and decorate and set up. Discussed making baskets for donation.
  - Sweetheart Cabaret - Discussed adding a dinner and desserts. Possibly going with an Italian theme, chocolate fountain. Pre-selling small and large tables. The Sweetheart Cabaret will be held Friday, February 9, 2018 beginning at 6:30 pm.
  - Tri-tip Takeout Dinner
    - A sub-committee was named to include Marie and Jennifer.
  - MOD Pizza
  - Stephanie suggested a Boutique
- The next Boosters meeting will be held on Wednesday, January 24, 2018 at 6:00 p.m.

There being no further business to discuss, the meeting was adjourned at 7:00 pm.